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| For Registrar’s Use only |

Code # COM39

**New Minor Proposal-Bulletin Change Transmittal Form**

**Undergraduate Curriculum Council** - Print 1 copy for signatures and save 1 electronic copy.

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| **New Certificate or Degree Program** (The following critical elements are taken directly from the Arkansas Department of Higher Education’s “Criteria and Procedures for Preparing Proposals for New Programs”.) Please complete the following and attach a copy of the catalogue page(s) showing what changes are necessary. |

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| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **COPE Chair (if applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Chair:** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **General Education Committee Chair (If applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **College Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Undergraduate Curriculum Council Chair** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **College Dean** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Graduate Curriculum Committee Chair** |
|  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Vice Chancellor for Academic Affairs** |

**1. Proposed Program Title**

Minor in Creative Media Production

**2. CIP Code Requested**

09.07

**3. Contact Person** (Name, Email Address, Phone Number)

Brad Rawlins, [Brawlins@astate.edu](mailto:Brawlins@astate.edu), 2468

**4. Proposed Starting Date**

Fall 2013

**From the most current electronic version of the bulletin, copy all bulletin pages that this proposal affects and paste it to the end of this proposal.**

**To copy from the bulletin:**

1. Minimize this form.
2. Go to <http://registrar.astate.edu/bulletin.htm> and choose either undergraduate or graduate.
3. This will take you to a list of the bulletins by year, please open the most current bulletin.
4. Find the page(s) you wish to copy, click on the “select” button and highlight the pages you want to copy.
5. Right-click on the highlighted area.
6. Click on “copy”.
7. Minimize the bulletin and maximize this page.
8. Right-click immediately below this area and choose “paste”.
9. For additions to the bulletin, please change font color and make the font size larger than the surrounding text. Make it noticeable.
10. For deletions, strike through the text, change the font color, and enlarge the font size. Make it noticeable.

~~Department of Journalism Minors~~

**~~Minor in Journalism~~**

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| **~~Required Courses:~~** | **~~Sem. Hrs.~~** |
| ~~JOUR 2003, News Writing~~ | ~~3~~ |
| ~~MCOM 1001, Media Grammar and Style~~ | ~~1~~ |
| ~~Three hours from the following journalism emphasis areas: News, Graphic Communications, Photojournalism, Advertising, Public Relations~~ | ~~3~~ |
| ~~Twelve upper-level hours from the following journalism emphasis areas: News, Graphic Communications, Photojournalism, Advertising, Public Relations~~ | ~~12~~ |
| **~~Total Required Hours:~~** | **~~19~~** |

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**Minor in Creative Media Production**

**Required Courses: Sem. Hrs.**

CMP 2313, Multimedia Production 3

MCOM 1001, Media Grammar and Style 1

MCOM 2003, Media Writing 3

Twelve hours in courses offered in Creative Media Production,

nine must be in upper-level courses. 12

**Total Required Hours: 19**

**LETTER OF NOTIFICATION  
NEW MINOR**(Maximum 18 semester credit hours of new theory courses and 6 credit hours of new practicum courses)

1. Institution submitting request:

Arkansas State University

2. Contact person/title:

Brad Rawlins, Dean of the College of Communication (will be College of Media and Communication)

3. Phone number/e-mail address:

870 972 2468/ brawlins@astate.edu

4. Proposed effective date:

Fall 2013

5. Title of minor:

Minor in Creative Media Production

6. Reason for proposed action:

The creation of this minor is in accordance with the larger restructuring that is taking place in the current College of Communication.

7. New minor objective:

This minor is designed to give students a broad overview of theoretical principles and practical applications associated with the field of media production.

**8. Provide the following:**

a. Curriculum outline - List of required courses

**Required Courses:** MCOM 1001, Media Grammar and Style MCOM 2003, Media Writing CMP 2313, Multimedia Production Twelve hours in courses offered in multimedia journalism, nine must be in upper-level courses. **Total Required Hours: 19**

b. New course descriptions

none

c. Program goals and objectives

The goal of the Creative Media Production Program is to inspire and empower students with an in depth understanding of the knowledge and skills it takes to be a successfully functioning member of the professional journalistic media in the specific context of multimedia production.

d. Expected student learning outcomes

Students will gain a deeper understanding and appreciation of theoretical concepts in the context of multimedia journalism. Students will gain a deeper understanding of the role diversity plays in the context of multimedia journalism. Students will gain a deeper understanding of the role of ethics in the context of professional multimedia journalism. Students will demonstrate a basic understanding of video production technologies. Students will demonstrate a basic understanding of professional audio technologies.

9. Will the new option be offered via distance delivery?

No

10. Mode of delivery to be used:

Enter text...

11. Explain in detail the distance delivery procedures to be used:

Enter text...

12. List courses in minor. Include course descriptions for new courses:

**Required Courses:** MCOM 1001, Media Grammar and Style MCOM 2003, Media Writing CMP 2313, Multimedia Production Twelve hours in courses offered in multimedia journalism, nine must be in upper-level courses. **Total Required Hours: 19**

13. Specify the amount of the additional costs required, the source of funds, and how funds will be used.

Since this is a realignment, as opposed to the creation of a completely new minor, there are no new expenditures or additional resources needed to complete this degree

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| **President/Chancellor Approval Date:** Enter date... | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Vice Chancellor for Academic Affairs** |
| **Board of Trustees Notification Date:**  Enter date... |